



ALT TEXT GENERATION



HTL | MÖSSINGERSTRASSE



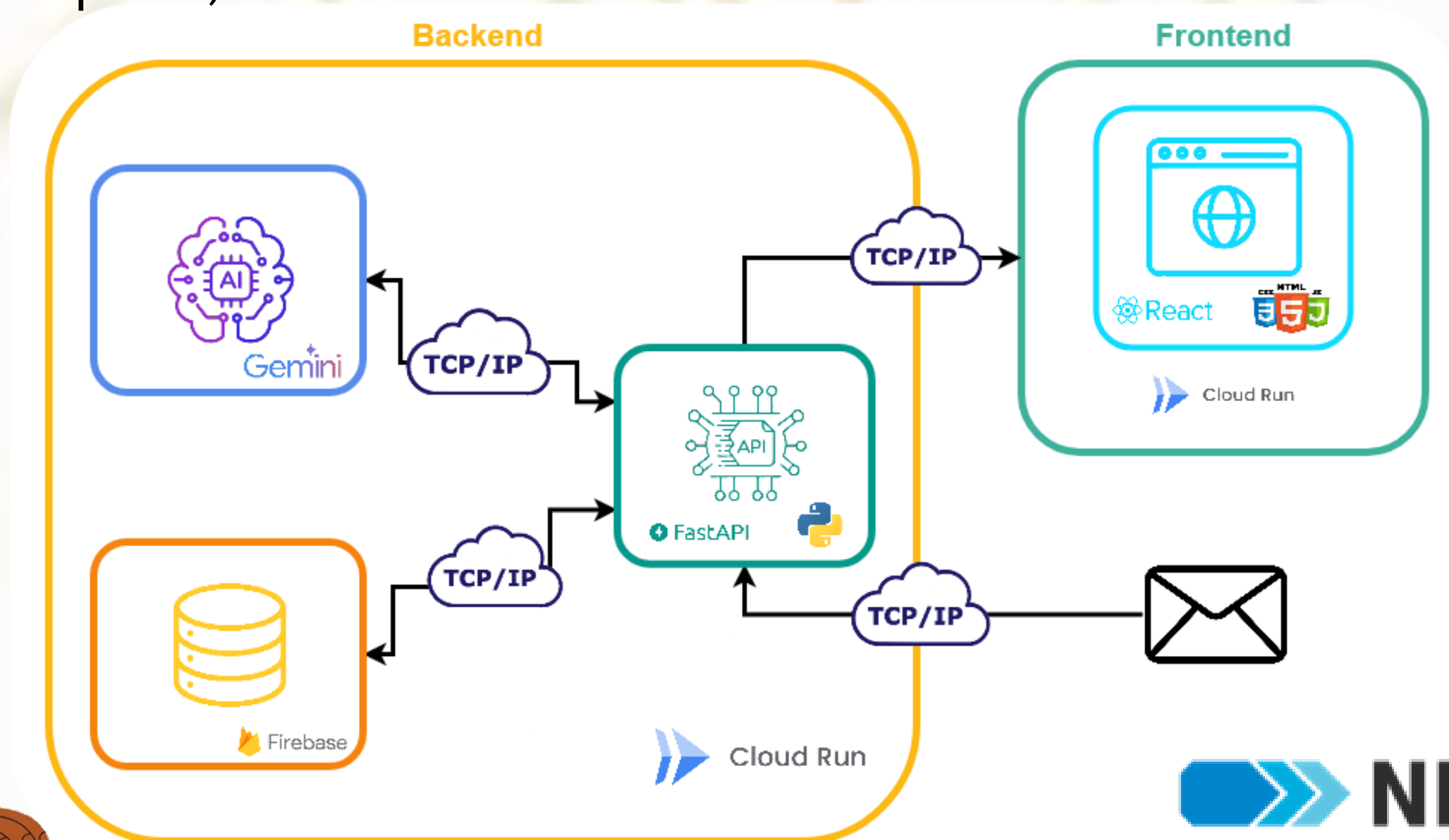
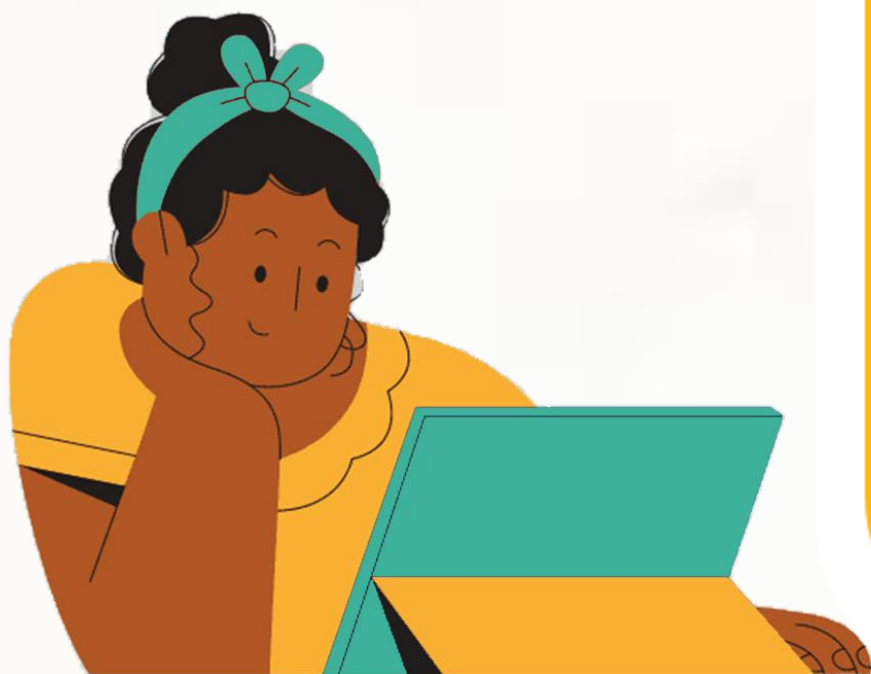
PROJECT IDEA

- The **EU Accessibility Act (2025)** mandates that digital services are accessible to people with disabilities.
- Alternative text (alt text) is essential for screen readers but is often missing or of poor quality. Moreover, manual annotation is costly, error-prone, and not scalable.

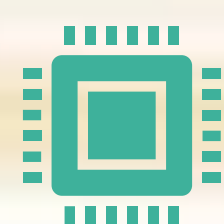


FUNCTIONALITY

- Automated alt text generation using an LLM (Gemini).
- Integration with content platforms
- Scalable cloud-based pipeline with monitoring and quality assurance via an Admin Web App.

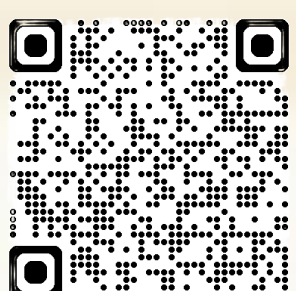
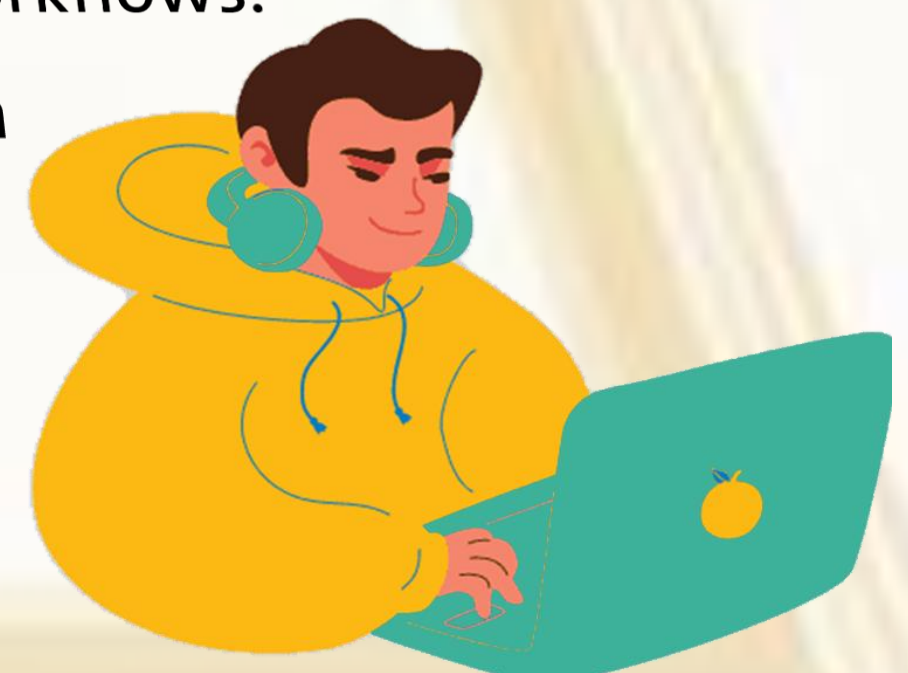


NETCONOMY



TECH-FACTS

- ✂ **Core Service:** FastAPI backend orchestrating requests and workflows.
- ✂ **LLM Integration:** Image-to-text generation by Gemini
- ✂ **Storage:** Buckets for image input and CSV processing & Firestore database for generated alt texts
- ✂ **Event Handling:** Google Cloud Eventarc for triggering alt-text workflows.
- ✂ **Deployment & Infrastructure:** Hosted by Google Cloud Plattform
- ✂ **Frontend:** React-based Admin interface for monitoring and QA.



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Elektronik und
Technische Informatik

